Stephan Winter

Publications

**Peer-Reviewed International Journals and Conference Proceedings**


Winter, S., & Krämer, N. C. (2014). A question of credibility – Effects of source cues and


**Articles in German Journals**


**Authored Book**


**Chapters in Edited Books**

Winter, S. & Rösner, L. (in press). Krisenkommunikation im Gesundheitsbereich [Crisis communication in the domain of health topics]. In M. Hastall & C. Rossmann (Eds.), Handbuch Gesundheitskommunikation. Wiesbaden, Germany: Springer.

Winter, S., & Schulte-Bockholt, L. (2018). When do we trust online reviews by similar vs. dissimilar users? An application of construal level theory. In In V. Caubergh, L. Hudders, & M. Eisend (Eds.), Advances in advertising research IX: Power to consumers (pp. 287-300). Wiesbaden, Germany: Springer.


Conference Papers and Presentations


method study on self-perceived and observed influence of Twitter users. *Presentation at the Etmaal of the Netherlands-Flanders Communication Association.* Ghent, Belgium.


Rösner, L., **Winter, S.** & Krämer, N. C. (2016, November). *The influence of privacy control options on the evaluation and usage intentions of mobile applications for volunteers in crisis situations.* Presentation at the conference of the European Communication Research and Education Association (ECREA). Prague, Czech Republic.


Invited Talks

