

Prof. Dr. Oliver Frör

Nationality: German
Date of birth: 19.8.1972



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Education

Ph.D. Economics (Dr. oec., summa cum laude), 2007, University of Hohenheim, Germany
Thesis title: “Rationality concepts in environmental valuation”
M.A. Economics, 2000, State University of New York at Albany
Diploma (German) Geoecology, 1998, University of Bayreuth, Germany

Fields of Interest

Environmental and Natural Resource Economics, Behavioral and Psychological Economics, Ecological-Economic Modelling, Regulatory and Consumer Policy

Professional background

Since December 2011	Professor for Environmental Economics at the University of Koblenz-Landau, Campus Landau, Germany
October 2010 – November 2011	Interim professor for Environmental Economics at the University of Koblenz-Landau, Campus Landau, Germany
October 2001 – September 2010	Academic assistant (teaching and research) at the department of economics, especially environmental economics, regulatory and consumer policy at the University of Hohenheim, Germany
January – May 2001	Adjunct professor in economics at Siena College, Loudonville, NY, USA
September 2000 – August 2001	Consultant at the New York State Department of Economic Development (Empire State Development) in Albany, NY and New York, NY, USA

Teaching experience

University of Koblenz-Landau, Germany (since October 2010)

Lectures, exercise courses and seminars in German at the B.Sc.-level and M.Sc.-level of the study course "Environmental sciences" in the subjects "Resource Economics", "Ecological Economics", "Ecological-Economic Modelling", "Economic Risk Analysis" and "Microeconomics".

University of Hohenheim, Germany (from October 2001 until September 2010):

Lectures, exercise courses and seminars (both in English at the M.Sc.-level and in German at the B.Sc.-level) in the subjects "Instruments of Environmental Policy" (M.Sc.), "Environmental Cost-Benefit Analysis" (M.Sc.), "Sustainability and the Use of Natural Resources" (M.Sc.), "Regulatory Policy" (both M.Sc. and B.Sc.), "Consumer Policy" (B.Sc.), "Environmental Economics" (B.Sc.).

Siena College, USA (spring 2001):

Lectures in "Principles of Microeconomics" (first year B.Sc.)

Current and Past Research Projects:

- Co-project leader "Welfare economic valuation of sustainable rubber production in Southeast Asia: an exemplary study in SW-China", Research project with the Sino-German Research Cooperation "Sustainable Rubber Cultivation in the Mekong Region - Development of an integrative land-use concept in Yunnan Province, China (SURUMER)" funded by the German Ministry of Education and Science (BMBF), 2011-2016
- Co-project leader "Contingent Valuation of a more sustainable oasis management in the Tarim Basin", Research project with the Sino-German Research Cooperation "Sustainable Management of River Oases along the Tarim River / China (SuMaRio)", funded by the German Ministry of Education and Science (BMBF), 2011-2016 (www.sumario.de)
- Co-project leader: "Economic risk analysis and valuation", Research project within the Collaborative Research Cooperation " Sustainable Coastal Land Management: Trade-Offs in Ecosystem Services (COMTESS)", funded by the German Ministry of Education and Science (BMBF), 2011-2014 (www.comtess.uni-oldenburg.de/en/).
- Co-project leader: "Optimizing the use of direct methods for environmental valuation in northern Thailand and Vietnam ", Research project within the International Collaborative Research Center (SFB) No. 564 of the German Science Foundation (DFG) on "Sustainable Landuse and Rural Development in Mountainous Regions of Southeast Asia", 2009-2012 (sfb564.uni-hohenheim.de/83893).
- Co-project leader: "Employing direct and participatory valuation methods to support allocation decisions in the environmental sector", subproject ECON-A within the Sino-German Research Cooperation "Living Landscapes China (LILAC)" funded by

the German Ministry of Education and Science (BMBF), 2007-2010
(lilac.uni-hohenheim.de/en/structure/EconA.php).

- Co-project leader: "Economic valuation of environmental improvements in northern Thailand and northern Vietnam", Research project within the International Collaborative Research Center (SFB) No. 564 of the German Science Foundation (DFG) on "Sustainable Landuse and Rural Development in Mountainous Regions of Southeast Asia", 2006-2009
(sfb564.uni-hohenheim.de/83904).
- Researcher: "Valuation and tenure of common-pool resources in mountainous regions of Thailand and Vietnam", Research project within the International Collaborative Research Center (SFB) No. 564 of the German Science Foundation (DFG) on "Sustainable Landuse and Rural Development in Mountainous Regions of Southeast Asia", 2003-2006
(sfb564.uni-hohenheim.de/83904).
- Researcher: "Economic Valuation of Changes in Environmental Quality", Research project within the Collaborative Research Center No. 565 of the German Science Foundation (DFG) on "Development and Valuation of Disturbed Landscapes", 2001-2003.
- Student researcher (diploma thesis): "Long Term Effects of CO₂-Increase and Climate Change on European Forests" (LTEEF II) of the European Union, Bayreuth Institute of Terrestrial Ecosystem Research (BITOEK), May 1997 - April 1998.

Honors, awards, scholarships and certificates:

- Hohenheim Teaching Award 2010
- nominated for the Federal Teaching Award of Baden-Württemberg 2010
- Teaching Certificate Baden-Württemberg 2008
- "Südwestbank-Award 2007" for the best dissertation in Hohenheim in the field of economics, agricultural policy and international management
- Scholarship of the Evangelisches Studienwerk Villigst (1999-2000)

Other professional activities:

- Refereeing: Ecological Economics
- Member of the Faculty Committee of the Faculty of Economics and Social Sciences, University of Hohenheim (2008-2010)
- Member of the Senate of the University of Hohenheim (2007, 2009-2010)
- Member of the Senate Committee on "Teaching affairs" (2007-2010)
- Member of the Committee of the International Master-degree program "Sustainable Agriculture and Integrated Watershed Management (SAIWAM)" in collaboration with the Chiang Mai University, Thailand (2008-2011)
- Member of the Committee "Information and Communication Systems" of the University of Hohenheim (2005-2010)